

Barnes & Noble.com

general contact information sheet

Barnes & Noble has fully incorporated the ONIX standard into a database batch-load process. Files in any version of ONIX through version 2.0 can be loaded. ONIX version 2.1 will be supported by the autumn of 2004.

General details on how to submit data and content to B&N, as well as contact information should you find incomplete data on any of your titles, may be found here:

http://www.barnesandnoble.com/help/pub_submit_content.asp

Specific details on submitting ONIX files may be found here:

http://www.barnesandnoble.com/help/pub_submit_onix1.asp

To ensure that your data is correct and complete in Bowker's database, as well as their industry standard reference Books in Print, you may use www.bowkerlink.com, or contact dataacquisition@bowker.com.

Any data that is submitted to Barnes & Noble will be loaded into the Master Title Database, which feeds Bookmaster as well as the website, bn.com. With the roll-out of Bookmaster 7, the stores have access to all the descriptive content and cover images that one finds on the bn.com website.

Bowker is the B&N designated data partner, and as such we encourage publishers to submit all their data to Bowker as well as to us. We hope to reduce labor on all sides and have publishers submit bibliographic data only to Bowker sometime in the future; we will make publishers aware of any such changes in our data policy as those changes become imminent. Until that time, **we strongly encourage publishers to continue sending data directly to Barnes & Noble**, and to begin to send data to Bowker if they are not already doing so.

Anyone who has any questions about the B&N policies may direct them to Richard Stark, Director, Product Data, Barnes & Noble (rstark@bn.com or 212-352-3725).

Barnes & Noble.com general contact:

Samantha Singh
Manager, Merchandise and Vendor Relations
Barnes & Noble.com
76 Ninth Avenue
New York, NY 10011
212-414-6085
ssingh@book.com

Contact information for Barnes & Noble, Inc.

Barnes & Noble, Inc.
122 Fifth Avenue
New York, New York 10011
212-633-3300

or

Marcella A Smith
Director Small Press & Vendor Relations
Barnes & Noble, Inc.
122 Fifth Avenue
New York, NY 10011
212-633-3454
212-463-5677 fax
Msmithx@bn.com

See also the Author Connection on www.barnesandnobleinc.com for more information about working with Barnes & Noble.

Contact information for Barnes & Noble College:

Barnes & Noble College Bookstores
120 Mountain View Blvd
Basking Ridge, NJ 07920

or

Rachel Dunst
rdunst@bncollege.com email contact is preferred
908-991-2652; fax 908-991-2857