



**Info Session:
2025 Professional Development
Consulting Program**

An Opportunity for Literary Magazines and Presses

- US-based literary magazines and presses may apply for support to pay for 10 to 20 hours of working with a professional consultant on a proposed project to help build organizational capacity.
- This program helps grantees identify and implement strategies for improvement in areas such as marketing; publicity; distribution; website audit; fundraising; strategic and succession planning; diversity, equity, and inclusion initiatives; and overall operations.
- This program is made possible with funding from NYSCA, the NEA, and Hawthornden Foundation.

Eligibility

- Applicants must primarily publish literary works (over 50% of work published must be fiction, poetry, creative nonfiction, drama, and/or literary reviews).
- Applicants that primarily publish children's literature or children's writing are not eligible.
- Self-publishers (over 50% of content published by authors on staff) and "hybrid" publishers (in which authors pay for part or all of publication costs) are not eligible.

Eligibility & Requirements

- Applicants located in NY State that received NYSCA funding for 2025 are ineligible.
- Applicants must be based in the United States.
- Applicants do not have to have 501(c)3 status.
- Applicants must have published at least one title or issue within the past 18 months.
- Applicants must have a consultant confirmed before applying.
- Awarded amounts will be paid directly to consultants.
- Applicants must be able to complete the proposed project by November 30, 2025.
- Applicants are required to provide a final report to CLMP at the conclusion of the grant period.

Review Process

Applications will be reviewed based on the following criteria:

- Completeness and clarity of application
- Feasibility of capacity-building project as described
- Potential impact on organizational capacity and/or sustainability
- Submitted work samples

Applications will be reviewed and recommended for funding by an independent panel made up of three individuals with expertise in publishing and knowledge of the independent press and literary magazine field.

Final grant decisions will be made by CLMP and approved by a committee of the CLMP Board of Directors.

All grant decisions are final.

Timeline

- December 2, 2024: Application portal opens
- January 17, 2025, 5 p.m. ET: Application portal closes
- February 28, 2025: Applicants notified; funds disbursed
- March - November, 2025: Grant period
- November 30, 2025: Grants completed
- December 15, 2025: Final Reports Due

Examples of Projects

Examples of projects might include:

- Marketing/publicity/promotional initiatives
- Fundraising, grant writing, donor cultivation strategies
- Board development
- General publishing and business plans
- Branding
- Social media strategies and campaigns
- Website audits, potentially including some redesign/upgrades, in areas such as e-commerce, audience growth, UX, SEO, accessibility, etc.
- Training on a new program, such as a financial management system or CMS
- Succession planning, strategic growth, and sustainability

Application

- Applications will be accepted via Submittable.
- Applicants must have a Submittable account to access the application.
- We tried to make the application as straightforward as possible.
- Applications may be saved before being submitted.

Application

The application has 3 major sections.

1. Organization Information: contact information, address, mission statement, etc.
2. Consultant Information: name and contact information, resume/website, hourly rate

To find a consultant for your project, you may use the CLMP Consultant Database, contact Montana Agte-Studier at magte-studier@clmp.org for recommendations, or identify a consultant on your own.

Application

3. Project Information

- Brief description of the project for which you plan to engage a consultant and the primary goals for this request. (500 words)
- Recent Efforts: description of any recent work in the project area and any results. (500 words)
- Plans for Consultancy: description of the expected impact of the consultancy and how the impact will be measured. Be realistic about what can be accomplished in 10-20 hours. **Note:** hours include time spent with the consultant, plus any time the consultant works independently on the project.

Questions?

Visit www.clmp.org/2025-professional-development-consulting-program/

Email magte-studier@clmp.org

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